

Press Release

FOR IMMEDIATE RELEASE



Outside In: A Magnum Photos Showcase at ArtScience Museum extended until 17 March

Singapore's first museum exhibit PhotoLab gallery and workspace for photo enthusiasts also launched



Photolab gallery at ArtScience Museum

Singapore (4 January 2013) – The largest collection of Magnum photographs on exhibit in Singapore, a total of 143 pieces, is extending its stay in the Lion City. Originally scheduled to end its run on 6 January 2013, *Outside In: A Magnum Photos Showcase* will now extend until 17 March 2013.

Outside In: A Magnum Photos Showcase includes the works of three internationally-accomplished photographers – Stuart Franklin, Mark Power and Jacob Aue Sobol – and members of Magnum Photos, the photographic cooperative that is celebrating its 65th anniversary through this commemorative showcase.

Aspiring student photographers, seasoned photography professionals, and complete beginners can also embark on their own journey of discovery with the new PhotoLab gallery and workspace unveiled by ArtScience Museum. PhotoLab is Singapore's first professional photography gallery and workspace, including a fully functional darkroom, contained within a museum exhibit.

The PhotoLab gallery explores the history, development and processes of film and digital photography. Visitors can learn about the tools of the trade as well as see firsthand historic and contemporary exhibits that include a Kodak Brownie camera (1920) and the Apple Quicktake 100 (1994) – the first camera to connect to a computer. The gallery additionally provides tactile opportunities with a mini camera obscura, a photographer’s lightbox and loupe, and negative film of different formats and sizes. Interactive activities available at the gallery also include the chance to star in a personal Peranakan-style portrait.

Meanwhile, two hands-on workshops are currently being conducted through PhotoLab on Wednesday evenings, during the weekends, and on select weekdays during the Lunar New Year. In *Darkroom Developments*, participants gain insight from a professional photographer in the process of enlarging and developing black and white photos in a darkroom. The second workshop - *ArtScience of Photography* – introduces participants to basic darkroom techniques and how to create a photographic image without using a camera.

Admission to the PhotoLab gallery and workshops is free of charge for ticket holders visiting *Outside In: A Magnum Photos Showcase*.

ArtScience Museum at Marina Bay Sands is known as the museum that celebrates creativity, the processes at the heart of art and science, and their role in shaping society. The Museum seeks to understand what drives creative people, how they acquire and use their skills, and how the world around us is changed because of it. ArtScience Museum presents exhibitions and programmes to deliver these stories using a combination of beautiful design, intriguing content and intellectual discussion, in order to inspire the creativity in all of us.

Featuring 21 gallery spaces totaling 50,000 square feet, the boldly iconic lotus-inspired ArtScience Museum is also the premier venue for major international touring exhibitions from the most renowned collections in the world. Since it opened in 2011, ArtScience Museum has been home to some of the best-attended exhibitions in Singapore, including “Titanic: The Artifact Exhibition”, “Harry Potter: The Exhibition”, “Andy Warhol: 15 Minutes Eternal”; “Dali: Mind of a Genius” and “Van Gogh Alive”. “Fujians: The Blue Ocean Legacy” was the twelfth exhibition to be staged at ArtScience Museum when it arrived in November of 2012.

ArtScience Museum at Marina Bay Sands was awarded TripAdvisor’s Certificate of Excellence in 2012, earning a top rating of 4.0 out of 5. This recognition places the museum amid a select group of attractions that have been recognized by worldwide travelers for providing outstanding tourist experiences.

About Magnum Photos

Magnum Photos is a photographic co-operative of great diversity and distinction owned by its photographer-members. With powerful individual vision, Magnum photographers chronicle the world and interpret its peoples, events, issues and personalities. Through its four offices in New York, London, Paris and Tokyo, and a network of fifteen sub-agents, Magnum Photos provides photographs to the press, publishers, advertising, television, galleries and museums across the world

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

For Media Enquiries

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For Images

Magnum: <http://www.yousendit.com/download/UW15Q3R6SEJrWS92bk1UQw>
Photolab: <http://www.yousendit.com/download/UW15Q3R6SEJsUis1aWNUQw>

Visitor Information – *Outside In: A Magnum Photos Showcase*:

Ticketing	<p>Admission charges for <i>Outside In: A Magnum Photos Showcase</i> are as follows:</p> <table border="1" data-bbox="355 667 1061 792"> <thead> <tr> <th></th> <th>Non-Singapore Resident</th> <th>Singapore Resident</th> </tr> </thead> <tbody> <tr> <td>Adult</td> <td>\$6.00</td> <td>\$5.00</td> </tr> <tr> <td>Child (2-12 years old)</td> <td>\$3.00</td> <td>\$2.00</td> </tr> </tbody> </table> <p>Note:</p> <ul style="list-style-type: none"> • Prices are inclusive of museum admission, 7% GST and booking fee • Tickets can be purchased on the ArtScience Museum website: www.marinabaysands.com/ArtScienceMuseum, ticketing hotline: +65 6688 8826, all Marina Bay Sands box offices and SISTIC. • Singapore Citizens, Permanent Residents, and holders of Employment Pass, Work Permit, or Dependent's Pass must show valid proof of identity (ID) upon purchase, subject to one admission ticket per ID. 		Non-Singapore Resident	Singapore Resident	Adult	\$6.00	\$5.00	Child (2-12 years old)	\$3.00	\$2.00
	Non-Singapore Resident	Singapore Resident								
Adult	\$6.00	\$5.00								
Child (2-12 years old)	\$3.00	\$2.00								
Opening Hours	<ul style="list-style-type: none"> • 10am to 10pm daily, including weekends and public holidays. Last entry into ArtScience Museum is at 9.00pm. 									

Visitor Information – PhotoLab Programming:

Darkroom Developments

Suitable for: Adults and young people aged 16 and over

Venue: PhotoLab Darkroom

Dates & Times:

Every Saturday from 5 Jan – 16 March, 4:00 – 5:00pm

Every Wednesday from 9 Jan to 13 March, 7:00 – 8:00pm

ArtScience of Photography

Suitable for: Adults and children aged 5 and over

Venue: PhotoLab Darkroom

Dates & Times:

Every Saturday and Sunday from 5 Jan to 17 March, 2:00 – 3:00pm

Monday, 11 Feb, 2:00 – 3:00pm

Tuesday, 12 Feb, 2:00 – 3:00pm